

Christopher Wolford

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Profile

I'm a critical thinker, a problem solver, a smart worker. To put it simply: I'm a UX Designer. With a background in publishing, management, and marketing, I'm just as comfortable writing copy as I am leading teams and creating products people love. I'm currently pursuing an M.S. degree in Computer Graphics Technology, with a UX Design focus, at Purdue University and seeking an internship or part-time employment for Summer 2021.

Experience

Research Assistant, UXP² Lab - Purdue University; West Lafayette, IN — 2020 - Present
Analyzing data for a project focused on building and supporting critique environments across project-based disciplinary contexts, including two User Experience Design studio courses.

Digital Production Manager, Lafayette Symphony; West Lafayette, IN — 2019-Present
Responsible for managing the process for creative development of engaging and memorable graphic design, website content, and video productions. Former position included Operations Manager.

Website Administrator, Teach Cyber; West Lafayette, IN — 2018
Built website using Wordpress platform, formatted and uploaded content, monitored site analytics. Designed logo and branding. Limited contract position through Tippecanoe School Corporation and the National Security Agency.

Learning Content Specialist, Author Solutions; Bloomington, IN — 2014-2018
Wrote, edited, and implemented website content, email projects, and marketing campaigns. Organized and moderated webinars on a weekly basis. Served as customer service contact for subscribers. Attended conventions as brand ambassador. Curated content (articles, podcasts, videos) for inclusion in website launch.

Consulting Editor, BULL Magazine; Muncie/Bloomington, IN — 2011-2018
Managed print and online operations. Designed cover and interior files. Organized and attended nationwide literary events. Reviewed, accepted, and rejected submissions. Former positions included managing editor, web editor, editorial assistant.

Education

Purdue University, West Lafayette, IN — Master of Science, 2022 (Expected)
Ball State University, Muncie, IN – Bachelor of Science, 2012

Skills

Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere), copywriting, event planning, HTML/CSS, project management, social media management, website management

